



Impact of Financial Resources Utilization on Firm Performance: A Case of SMEs Working in Pakistan

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Abstract

The paper aims at finding the impact of financial resource utilization on firm performance with team leadership as moderating effects. The purpose of the paper is to provide the team leadership concept between the financial resource utilization and firm performance. The article focused on the SMEs working in Pakistan and the sample is drawn from the SMEs working in Pakistan. The registered SMEs, data list is obtained from the SECP Pakistan. Questionnaire technique is adopted for the data collection. The data are collected from 225 respondents belongs to the SMEs working in Pakistan. The data collected belongs to the different categories of the SMEs which include restaurants, bakeries, medical stores, book shops, pesticide companies, fertilizer companies etc. Sampling technique used in the paper is convincing sampling method. The demographic statistics are analyzed using the SPSS software. The conceptual model is analyzed by the PLS SEM partial least square equation model. It is concluded from the paper that team leadership plays a positive role in the relationship of the financial resource utilization and firm performance. Team leadership plays a key role in the SMEs to get the organization's goals.

Keywords: SECP security and exchange commission of Pakistan, SMEs Small and Medium Enterprises, Team Leadership, Firm Performance