



The Relationship between Personality Traits and Strategic Thinking Skills

Yunus Emre TAŞGİT

Duzce University Faculty of Business, Düzce, Turkey

yunusemretasgit@duzce.edu.tr www.orcid.org/0000-0003-2176-1733

Zeynep KAYA

Duzce University Social Sciences Institute, Düzce, Turkey.

zynpky3007@gmail.com www.orcid.org/0000-0003-0053-4320

Abstract

The main purpose of this research is to examine the relationship between personality traits and strategic thinking skills. Quantitative research method was used in the study, and the data were obtained by online survey technique. The sample of the study is university students. In the study, which included 824 participants in total, the data were analyzed with the SPSS program. According to the analysis results, the dimension that represents the strategic thinking skills at the best level is intention/goal orientation and conscientiousness stands out as the most dominant personality traits. Also a positive and moderately significant relationship was found between personality traits and strategic thinking skills. The personality trait that has the highest effect on all strategic thinking skills is conscientiousness. Neurotic personality trait has a significantly negative effect on strategic thinking skills. The personality trait with the weakest effect on strategic thinking skills was determined as agreeableness.

Keywords: Strategic Thinking, Strategic Thinking Skills, Five Factor Personality Theory, Conscientiousness, Neuroticism